



September 15, 2020  
AFM / JEC / MHAIA Board Meetings

Zoom Meeting information:

**Join Zoom Meeting:**

<https://us02web.zoom.us/j/83301317118?pwd=QjZQTWtiWWI2cjdOVFV4UzZMb3IxQT09>

Meeting ID – **833 0131 7118**

Password – **125963**

Dial in – Find your local number- <https://us02web.zoom.us/j/83301317118?pwd=QjZQTWtiWWI2cjdOVFV4UzZMb3IxQT09>

Meeting Begins 9:00 CDT

- |          |  |
|----------|--|
| 9:00 AM  | AFM Call to Order / Roll Call / Minutes / Antitrust Policy     |
| 9:15 AM  | AFM Treasurers Report / Admin Update                           |
| 9:45 AM  | AFM Marketing Update   |
| 11:45 PM | Avocado Covid 19 Category Impact Assessment (Cambridge Grp.)   |
| 12:30 PM | E-Commerce Assessment and Strategy (TPG)                       |
| 1:15 PM  | Adjourn AFM Board  |
|          | <b><u>Break</u></b>  |
| 2:15 PM  | MHAIA Call to Order / Roll Call / Minutes / Antitrust reminder |
| 2:30 PM  | MHAIA Treasurers Report / Crop Report Discussion               |
| 3:15 PM  | Financial Audit  |
| 3:45 PM  | Seating New Board  |
| 4:00 PM  | Monarch Butterfly Reforestation Project Update                 |
| 4:30 PM  | Texas A&M Economic Benefits Update                             |
| 5:00 PM  | Casa de Avocado Update   |



5:15 PM	Center for Produce Safety Sponsorship / L mono research
5:30 PM	MHAIA / AFM Insurance
5:45 PM	New Business
6:00 PM	Adjourn

### ANTITRUST POLICY

MHAIA and AFM seek to comply with all antitrust laws. To that end, we require that those that attend this meeting comply with the following rules:

- Participation in the meeting is voluntary and any failure by anyone to either attend or participate shall not be used to penalize any company;
- At no time during this meeting or during any breaks or any subsequent meetings shall there be any discussion of (a) prices, (b) the allocation of customers, markets, or products, (c) boycotts, (d) refusals to deal, or (e) market shares;
- This meeting (and all subsequent meetings) shall be governed by a written agenda prepared in advance, and shall be memorialized by a written report of what took place prepared promptly after the meeting;
- Pilot tests and data collection shall be governed by protocols developed in consultation with, and monitored by, counsel;
- Any recommendations from these organizations to industry members are just that -- recommendations. Each company remains free to make its own independent, competitive business judgments.