



MHAIA / AFM Board Meetings
May 14-15, 2019

**The Westin Irving Convention
Center at Las Colinas
400 West Las Colinas Boulevard
Irving, Texas 75039
(972) 505-2900**

**AFM OFFICES:
URBAN TOWER
222 W. Las Colinas Blvd. Ste. 850e
Irving, Texas 75039
Phone: (469) 930-5700**

Tuesday, May 14, 2019
AFM / JEC Board Meeting
AFM Culinary Center

8:00 AM	Breakfast
8:30 AM	Call to Order / Roll Call / Minutes / Antitrust Policy
8:45 AM	Treasurers Report
9:15 AM	Crop Report / AFM Budget
10:00 AM	Administrative update – HR, Crisis Management and the Trade Shopper Transition
11:00 AM	Administrative Budget and Team Management 2019-2020
12:00 PM	Lunch
1:00 PM	Marketing Plan 2019-2020
3:45 PM	New Business
4:00 PM	Adjourn



Wednesday, May 15, 2019
MHAIA Board Meeting
AFM Culinary Center

8:00 AM	Breakfast
9:00 AM	Call to Order / Roll Call / Minutes / Antitrust Policy
9:15 AM	Treasurers Report / Financial Position
9:45 AM	Crop Report and Proposed Budget
10:15 AM	MOU Amendment and Proposed Alterations to APEAM Contributions
10:30 AM	Hass Avocado Board Presentation
11:30 AM	MHAIA Strategic Plan moving Forward
12:00 PM	New Business
12:30 PM	Adjourn
12:30 PM	Lunch



GUEST CARD

**Conference Call
Service**

Guest Code 309138

Toll Free Dial In #: 1-866-851-9754

Direct Dial In #: 1-913-643-3051

Conference Call: Dial number and enter Guest Code

**In Conference Features
Press**

- *6 Mute/Un-Mute line
- *5 Increase Volume
- *8 Decrease Volume
- *0 For assistance
- * To return from assistance



ANTITRUST POLICY

MHAIA and AFM seek to comply with all antitrust laws. To that end, we require that those that attend this meeting comply with the following rules:

- Participation in the meeting is voluntary and any failure by anyone to either attend or participate shall not be used to penalize any company;
- At no time during this meeting or during any breaks or any subsequent meetings shall there be any discussion of (a) prices, (b) the allocation of customers, markets, or products, (c) boycotts, (d) refusals to deal, or (e) market shares;
- This meeting (and all subsequent meetings) shall be governed by a written agenda prepared in advance, and shall be memorialized by a written report of what took place prepared promptly after the meeting;
- Pilot tests and data collection shall be governed by protocols developed in consultation with, and monitored by, counsel;
- Any recommendations from these organizations to industry members are just that -- recommendations. Each company remains free to make its own independent, competitive business judgments.