



MHAIA / AFM Board Meetings
February 13 – 14, 2018

HOTEL INFORMATION:

Dallas Marriott Las Colinas

223 E. Las Colinas Blvd.

Irving, TX 75039

Phone:(972) 831-0000

<http://www.marriott.com/hotels/travel/dalcl-dallas-marriott-las-colinas>

AFM OFFICES:

URBAN TOWER

222 W. Las Colinas Blvd. Ste. 850e

Irving, Texas 75039

Phone: (469) 930-5700

Tuesday, February 13, 2018

AFM Board Meeting

AFM Culinary Center

- | | |
|----------|--|
| 12:00 PM | Lunch |
| 1:00 PM | Call to Order / Roll Call / Minutes / Antitrust Policy |
| 1:15 PM | Treasurers Report / Financial Position |
| 1:30 PM | Crop Report / Budget Review |
| 2:30 PM | AFM Administrative Update |
| 3:30 PM | Ebiquity Presentation |
| 4:30 PM | New Business |
| 4:45 PM | Adjourn |
| 7:00 PM | Dinner TBD |



Wednesday, February 14
MHAIA Board Meeting
AFM Culinary Center

- 7:30 AM Breakfast
- 8:30 AM Call to Order / Roll Call / Minutes / Antitrust Policy
- 8:45 AM Treasurers Report / Financial Position
- 9:15 AM Crop Report / Budget Review
- 10:00 AM State of the Economy (Arjun Chakvatri)
- 11:15 AM State of Food Service (Technomic)
- 12:00 PM Lunch
- 1:00 PM Future Crop Forecasting
- 1:30 PM Monarch Butterfly / Reforestation update
- 2:00 PM Super Bowl 2018 Results
- 3:00 PM Marketing Update
- 4:45 PM New Business
- 5:00 PM Adjourn



**Conference Call
Service**

Guest Code 309138

Toll Free Dial In #: 1-866-851-9754
Direct Dial In #: 1-913-643-3051
Conference Call: Dial number and enter
Guest Code



ANTITRUST POLICY

MHAIA and AFM seek to comply with all antitrust laws. To that end, we require that those that attend this meeting comply with the following rules:

- Participation in the meeting is voluntary and any failure by anyone to either attend or participate shall not be used to penalize any company;
- At no time during this meeting or during any breaks or any subsequent meetings shall there be any discussion of (a) prices, (b) the allocation of customers, markets, or products, (c) boycotts, (d) refusals to deal, or (e) market shares;
- This meeting (and all subsequent meetings) shall be governed by a written agenda prepared in advance, and shall be memorialized by a written report of what took place prepared promptly after the meeting;
- Pilot tests and data collection shall be governed by protocols developed in consultation with, and monitored by, counsel;
- Any recommendations from these organizations to industry members are just that -- recommendations. Each company remains free to make its own independent, competitive business judgments.