



MHAIA / AFM Board Meetings  
May 15 – 16, 2018

**HOTEL INFORMATION:**

**Dallas Marriott Las Colinas**

**223 E. Las Colinas Blvd.**

**Irving, TX 75039**

Phone:(972) 831-0000

<http://www.marriott.com/hotels/travel/dalcl-dallas-marriott-las-colinas>

**AFM OFFICES:**

**URBAN TOWER**

**222 W. Las Colinas Blvd. Ste. 850e**

**Irving, Texas 75039**

Phone: (469) 930-5700

Tuesday, May 15, 2018  
AFM Board Meeting  
AFM Culinary Center

- |          |  |
|----------|--|
| 12:00 PM | Lunch  |
| 1:00 PM  | Call to Order / Roll Call / Minutes / Antitrust Policy |
| 1:15 PM  | Treasurers Report / Financial Position                 |
| 1:30 PM  | 2018-2019 Marketing Plan                               |
| 4:30 PM  | New Business   |
| 4:45 PM  | Adjourn  |
| 7:00 PM  | Dinner TBD   |



Wednesday, May 16  
MHAIA Board Meeting  
AFM Culinary Center

- 8:00 AM Breakfast
- 9:00 AM Call to Order / Roll Call / Minutes / Antitrust Policy
- 9:30 AM Treasurers Report / Financial Position
- 10:00 AM Crop Report / Budget Review
- 10:30 AM Monarch Butterfly Presentation and Reforestation Update
- 11:00 AM Cambridge Group - AFM / MHAIA Strategic Planning Introduction
- 11:30 AM BBDO - New Agency Partner Introduction
- 12:00 PM New Business
- 12:30 PM Lunch



**Conference Call  
Service**



**Guest Code 309138**

**Toll Free Dial In #: 1-866-851-9754  
Direct Dial In #: 1-913-643-3051  
Conference Call: Dial number and enter  
Guest Code**



## ANTITRUST POLICY

MHAIA and AFM seek to comply with all antitrust laws. To that end, we require that those that attend this meeting comply with the following rules:

- Participation in the meeting is voluntary and any failure by anyone to either attend or participate shall not be used to penalize any company;
- At no time during this meeting or during any breaks or any subsequent meetings shall there be any discussion of (a) prices, (b) the allocation of customers, markets, or products, (c) boycotts, (d) refusals to deal, or (e) market shares;
- This meeting (and all subsequent meetings) shall be governed by a written agenda prepared in advance, and shall be memorialized by a written report of what took place prepared promptly after the meeting;
- Pilot tests and data collection shall be governed by protocols developed in consultation with, and monitored by, counsel;
- Any recommendations from these organizations to industry members are just that -- recommendations. Each company remains free to make its own independent, competitive business judgments.